

## **Marc Moore**

Collabria LLC

Marc Moore is the founder and Chief Executive Officer of Collabria LLC. Collabria is a five year old company that has developed ReadyOp, a proprietary communications platform that provides an unmatched combination of planning and response capabilities, communications options and interoperable radios. ReadyOp's rapidly growing client list includes government agencies at all levels, hospitals, corporations and international clients.

Mr. Moore is an honors graduate of the United States Air Force Academy with a degree in Economics and Financial Management. Following graduation, he served as an Air Force fighter pilot for eight years, flying the F-4 and F-16 aircraft. During his tour with the Air Force he was a member of numerous international committees and involved in systems development, operational readiness and flight operations of U.S. and allied air forces.

Mr. Moore is a former Assistant Vice President with both Kidder Peabody and Merrill Lynch where he handled corporate cash management and pension accounts. After leaving the Air Force, Mr. Moore became the President and Chief Executive Officer of Payroll Transfers, Inc., a private corporation he co-founded. During his eight year tenure, Payroll Transfers grew from startup into one of the largest companies in the industry and was named twice as one of the Inc. 500 Fastest Growing Companies in America. At the time of his departure, the company had over 250 employees and sales representatives and annualized revenue in excess of \$400 million. The company grew to over \$1.5 billion in annual revenue and was listed in Forbes magazine as one of the top 100 private firms in America until its acquisition by a public company.

Mr. Moore has served as the National Chairman of the Council of Growing Companies and as President of the National Association of Professional Employer Organizations, an association representing over seven hundred companies and over three million employees. He is also a board member of the Center for Entrepreneurship and on the Dean's Advisory Council for the College of Business at the University of South Florida. Mr. Moore currently has multiple business interests as well as serving as an advisor and director for private corporations and charities.

Mr. Moore is an experienced public speaker and has been quoted in numerous newspapers and magazines. He has appeared twice as a guest on "Small Business 2000", an international public television show and is one of six entrepreneurs profiled in the book *Daring Visionaries, How Entrepreneurs Build Companies, Inspire Allegiance, and Create Wealth*.